

Understanding Terminology

SEG SILICONE EDGE GRAPHICS

SEG is a high-resolution dye-sublimated fabric graphic that is finished with a thin silicone strip sewn into the perimeter of the graphic. When finished the strip is then inserted into a frame that is manufactured to have a slotted groove. The result is a large format graphic that is light weight, high resolution and wrinkle free.

Installation on-site with SEG graphics is easy and quick, requiring no tools. This perfect for tradeshow, events, office decor and retail display. SEG hardware is manufactured to provide for double sided exhibits and backlit displays. The backlit displays utilize the latest in LED, bright, economical, cool and even lighting. SEG graphics also fold easily for storage.

SEG MODULAR POP-UP SYSTEM

The JVI SEG Modular Pop-Up System allows you to make multiple exhibit booth configurations quickly, easily and a great value. No tools are required nor is the expertise of a skilled installer.

The frame is made from lightweight yet sturdy aluminum, assembled using a simple connector system. It can be wall mounted, freestanding, suspended, retro-fitted or used to build an entire structure. It can be single or double sided, and teamed with LED lighting for a brilliant backlit graphic.

The artwork is printed on stretch fabric selected from our unique range of purpose made fabrics that allow you to achieve any look in any space, seamlessly up to 10' high x any length. A silicone gasket sewn into the fabric border fits into a channel on the hardware frame which ensures a taut image with no wrinkles.

Your Imagination Realized®

JVI brings to you the most versatile and powerful exhibit tool in the last twenty five years.

Until now, if you wanted a seamless, flexible graphics exhibit system for both reflective and backlit it was both cumbersome and expensive. Harnessing and combining the power of dye sublimation printing, SEG, and our modular, light weight pop-up display system, we can now deliver a professional, elegant result that is easy to use and cost effective.

JVI's SEG Modular Pop-Up System allows you the ability to create any number of configurations to meet your display requirements.



Combine Kits to make long walls,
with large seamless graphics

Meaningful Benefits

- Light Weight
- Easy Setup
- No Tools Required
- Quick Setup and Tear Down
- Extremely Portable
- Modular and Flexible

When we say: Your Imagination Realized®, it is more than a tag line, it is the truth. See for your self. Request our comprehensive catalog, visit www.jvicommercial.com or give us a call to discuss your requirements.



G7 is a process, a color calibration method, that allows printers to gain repeatability across the gamut of printing devices and substrates.

Just Vision It is a recognized G7 Master Printer. A G7 professional's printers are calibrated to a neutral target. JVI has gone through a certification process to ensure we are printing at the highest standard available.

Our printers are calibrated to the International Standard of Neutral Gray. We do not add a color cast to your image. Therefore, it is the most accurate reproduction of your file, your brand color and your logo possible within the limitations of the color gamut and substrate available for the specific application.

Contact Information:

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Your Imagination Realized

JVI's SEG Modular Fabric System

JVI introduces a modular system that allows you to use the same pop-up system to build a variety of configurations for corporate environments, tradeshow, exhibitions and retail.



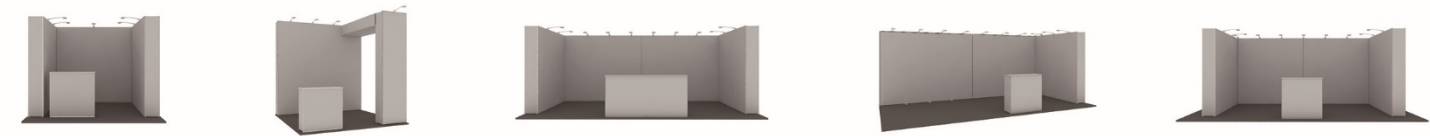


Your Imagination Realized

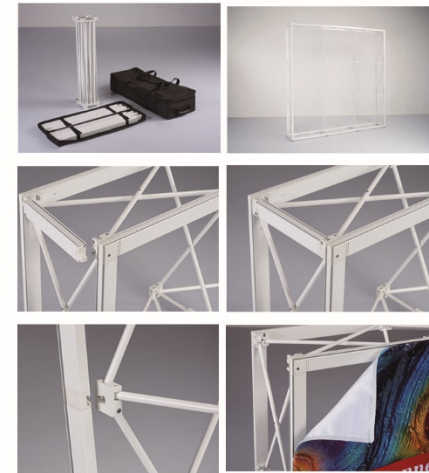
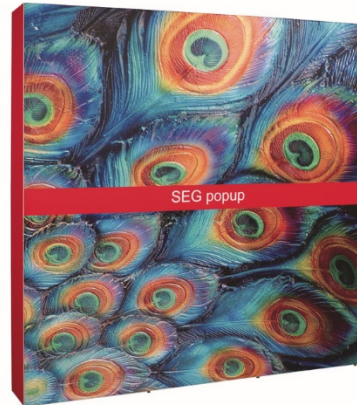
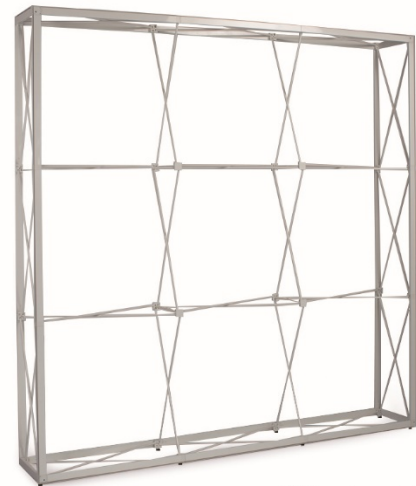
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SEG Modular Fabric System

JVI's Modular SEG Pop-Up System allows you to enjoy an elegant look of a panel display that is lightweight, requires no tools to assemble and has the awesome ability to connect to one another. This allows you to create numerous configurations from the same kit(s), utilizing different graphics for different exhibitions.



Build Multiple Configurations



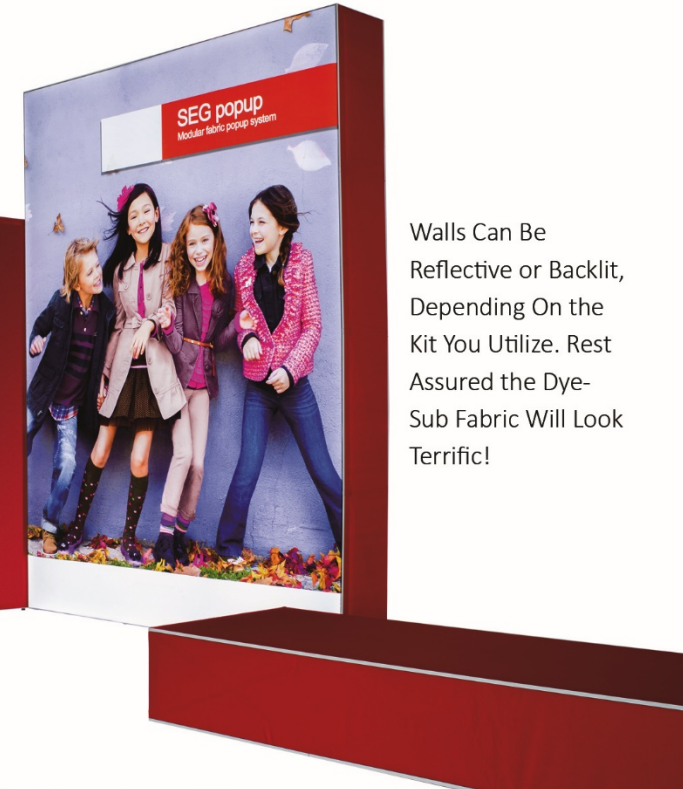
SEG printed fabrics are high resolution dye-sub. JVI's finishing expertise and experience makes for a perfect fit, with no wrinkles or ugly folds.

It's Fast & Easy

- A- Remove From the Bag
- B- Setup Frame
- C- Setup Channel Bars
- D- Mount SEG Printed Graphic



The JVI SEG Modular Fabric Pop-Up System allows you to make the specific configurations you want with speed, great presentation and with considerable value. Build a wall or bridge with L connectors. Accessories are available to provide all the looks you need.



Walls Can Be Reflective or Backlit, Depending On the Kit You Utilize. Rest Assured the Dye-Sub Fabric Will Look Terrific!

Endless Walls

Join Walls and Create a Seamless Multi-Panel Graphic



Backlit Displays Are Impressive

The combination of JVI's LED curtain and shadow free channel bars make backlit exhibits both elegant displays and cost effective.

Counters are available as reflective graphics or backlit.

